



SPONSORSHIP APPLICATION

ON A SEPARATE SHEET, PLEASE PROVIDE THE FOLLOWING INFORMATION

1. Name of Organization/Event:
2. Do you have a web site? : www: _____
3. Is the organization a non-profit: Yes _____ No _____ Tax ID number: _____
4. Date of event:
5. Number of years the event has been in existence:
6. Projected attendance:
7. Contact person(s):
Name: _____
Address: _____
City: _____ State: _____ Zip: _____
Phone: _____ Fax: _____
Email: _____
8. Organization's Mission Statement:
9. Provide a brief description of the organization:
10. Total dollar amount you are requesting: \$ _____
11. Event's target audience/demographics:
12. Has Minnesota Power sponsored this event or provided any support to this organization in the past?
13. Describe how the sponsorship dollars will be used:
14. Describe the project or event. Include a list of other sponsors of this event/project.
15. Describe how the event will be promoted (ex: advertising, news releases, log placement, program, acknowledgement, etc.). Describe the recognition Minnesota Power receive.
16. Please include the following information:
 - A list of all levels of corporate sponsorships available. Please include sponsorship recognition and benefits at each level.
 - A copy of the total event budget, including other secured or projected income sources. Identify what portion of the total amount you are requesting from Minnesota Power
 - A list of current board of directors and/or committee members

Please submit all information to:

Peggy Hanson
Community Relations Administrator
Minnesota Power
30 W Superior St
Duluth, MN 55802