

**Learn**  
to save energy  
**& Earn**  
money for schools



# SAVE energy and money HELP the environment & SUPPORT Pequot Lakes Schools

Join Minnesota Power (MP), Crow Wing Power (CWP), the students and teachers at Pequot Lakes Schools, and local retailers\* to help raise funds for science education and technology at the Middle School. When you purchase any of the energy-saving products listed below or turn in your old refrigerator or freezer, you'll get a rebate and you'll start saving energy and money in your home, and a contribution will be made to the Pequot Lakes Middle School (up to \$5,000).

**Oct. 1  
to  
Nov. 30  
2009**



ENERGY STAR® LED Holiday Lights

**Instant rebate \$3**

**Contribution  
\$2**



ENERGY STAR® CFL Light Bulbs

**Instant rebate (prices as low as 99¢)**

**Contribution  
\$1 per bulb**



ENERGY STAR® Clothes Washer

**Mail-in rebate \$40**

**Contribution  
\$15**



ENERGY STAR® Refrigerator

**Mail-in rebate \$25**

**Contribution  
\$15**



The Great Refrigerator/Freezer Roundup

**Reward \$50**

**Contribution  
\$25**

(only applies to MP customers)

Call 1-866-552-6755 to schedule your pickup.

## It's as easy as 1-2-3 ...

1. Get your **contribution coupon** from a student, participating retailer, or call the Middle School at 218-568-8888. (You must be an MP or CWP customer to participate.)
2. Visit a participating retailer.\* Purchase CFLs and/or LED holiday lights and get an instant rebate. Pick up your appliance rebate form at the store and mail it in with the contribution coupon to ensure a contribution to the school.
3. Call 1-866-552-6755 to schedule pickup of your old, working refrigerator or freezer. Tell customer service you are participating in the Pequot Lakes L&E program.

Thank you for *demonstrating the Power of One®* in your community. By purchasing energy-efficient lights and appliances, and properly recycling your second refrigerator or freezer, you not only save energy and benefit the environment, you also help raise funds to support science education and technology at the Pequot Lakes Middle School.



**\*Participating Retailers:**

Thurlow Hardware in Pequot Lakes (CFL bulbs and LED holiday lights)  
Gardiner's Hardware Hank in Pine River (CFL bulbs, LED holiday lights, and appliances)  
Bob & Fran's Factory Direct, Schroeder's Appliance Center, and Sears in Brainerd/Baxter area (appliances)