

# Myths about the “Light Bulb Law”



## **Myth #1: The government is banning incandescent light bulbs and forcing you to buy CFLs.**

This is the first myth about the Energy Independence and Security Act (EISA) (sometimes called the light bulb law) scheduled to go into effect in January 2012. In reality, incandescent light bulbs are not going away, they're just going to be required to be more energy efficient. Standard incandescent bulbs, which produce 10% light and 90% heat, don't meet new energy-efficiency standards. Starting in 2012, the typical 100-watt light bulb will no longer be manufactured. The standard 75-watt and 60-watt light bulbs will not be manufactured from 2013 through 2014, respectively. Specialty light bulbs, globes and three-ways will still be available, as will comparable incandescent halogen bulbs. In addition, there will be a growing variety of CFLs and light emitting diode (LED) replacement bulbs available. Visit us at [www.mnpower.com/lighting](http://www.mnpower.com/lighting) for more information on EISA and on how to shop for the right bulb.

## **Myth #2: You'll lose money with the new light bulbs.**

The Federal Trade Commission requires a new label on all light bulbs that clearly shows a measure of brightness (Lumens), projected bulb life, light appearance (Kelvins) and estimated annual energy cost. This will enable shoppers to find a light that perfectly fits their needs. Look at the **Lighting Facts label on each bulb** and you'll realize that CFLs and LEDs are equally bright, come in warm colors and cost less to operate. Because lighting represents 10–12% of a typical home's electric usage, the new law will help reduce on a large scale. Visit us at [www.mnpower.com/lighting](http://www.mnpower.com/lighting) for more information on energy efficient CFLs and LEDs.

## **Myth #3: You don't need to look for the ENERGY STAR® label on the bulb package anymore.**

It's still important to look for the ENERGY STAR® designation when buying bulbs. Other bulbs may cost less, but the tests that ENERGY STAR® requires ensure that consumers get the performance they expect. Visit [www.mnpower.com/foundmoney](http://www.mnpower.com/foundmoney) for a list of utility rebates on ENERGY STAR® lighting.



**Don't be misled by these myths. EISA will ensure you get the right bulb for the right job with the right performance.**