



LOOK FOR THE STAR

Get cash back by mail on the purchase of ENERGY STAR® qualified clothes washers.

GET \$40 BACK

 by mail from Minnesota Power and participating municipal utilities

NOW IS THE TIME TO BUY that clothes washer you want AND get up to \$40 on your purchase of ENERGY STAR® qualified clothes washers, December 1, 2010 through December 31, 2011 from Minnesota Power and participating municipal utilities.

Benefits of ENERGY STAR qualified clothes washers include:

- Save an average of \$50 in energy costs per year
- Save 7,000 gallons of water per year
- Spins your clothes drier, saving on drying time

Over the life of your new ENERGY STAR qualified washer, you'll save enough money in operating costs to pay for the matching dryer. With your water savings, you could fill three backyard swimming pools.

This special rebate offer cannot be combined with any other Minnesota Power and/or participating municipal utility offer. This offer is available to customers of Minnesota Power and participating municipal utilities. Customers of some municipal utilities may not be eligible. See participating utility list on the back side of this form.

This ENERGY STAR REBATE offer is good for purchases of ENERGY STAR qualified clothes washers made between December 1, 2010—December 31, 2011. To receive your Rebate, please fill out this form completely and mail it to the address below with a copy of the sales receipt. Incomplete information will delay or disqualify your Rebate. All Rebate requests must be postmarked no later than January 15, 2012.

**Mail to: MN ENERGY STAR APPLIANCES,
431 Charmany Drive, Madison, Wisconsin 53719**

Store Name _____ Salesperson _____

City _____ State _____ Zip _____

TO BE COMPLETED BY PURCHASER (Required for processing.)

Account Number (Minnesota Power Customers Only... located on your electric bill.) _____

Brand _____ Model _____ Serial # (required) _____

Customer First Name _____ Last Name _____ Phone _____

Street Address _____ City _____ State _____ Zip _____

Your Electric Utility Company (required) _____ Your email address _____

This clothes washer will be used in a:

- Single Family Home (1-3 units) Apartment/Condo building (4 or more units)

Water heater fuel type: electric propane natural gas other

Dryer fuel type: electric propane natural gas other

Average loads of washing per week _____ Average loads of drying per week _____

Purchase Date: ____ / ____ / ____ \$ _____ **TOTAL Cash-Back Rebate**



HOW TO GET YOUR CASH-BACK REBATE

- 1. PURCHASE** and take delivery of an eligible ENERGY STAR qualified clothes washer December 1, 2010—December 31, 2011.
- 2. COMPLETE** the ENERGY STAR REBATE Mail-In form.
- 3. MAIL IN:**
 - Completed Mail-In form
 - Copy of your dated sales receipt

Offer good for purchases made December 1, 2010—December 31, 2011. Request must be postmarked no later than January 15, 2012. Valid only on select ENERGY STAR qualified clothes washers. Qualifying appliance must be installed within the service area of Minnesota Power or a participating municipal utility. This Rebate offer cannot be combined with another offer from Minnesota Power and/or participating municipal utilities. See details on reverse side.

Minnesota Power does not warrant the performance of installed equipment expressly or implicitly. Offer may be subject to change without prior notice. Void if copied or transferred and where prohibited by law. Any other use constitutes fraud. One coupon per product purchased. All rebate submittals must be postmarked no later than January 15, 2012 to be considered for reimbursement. Not responsible for lost, late, or undelivered responses. Late submissions will not be accepted. Fraudulent submissions could result in federal prosecution under U.S. Mail Fraud Statute (18 U.S. code, section 1241 and 1242). This form has no cash value. Please retain a copy of it for your records. Please dispose of used appliances in an environmentally friendly way.

If you do not receive your Cash-Back Rebate within eight weeks of mailing, please call the Minnesota ENERGY STAR Program at 800.677.8423 ext. 303.

Minnesota Power and participating utilities, in partnership with ENERGY STAR, offer consumers and businesses energy efficient solutions that save money and help the environment. If you have questions on this form or the Minnesota ENERGY STAR program, call 800.677.8423 or visit us online at www.mnpower.com/energystar.





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ENERGY STAR REBATES MAIL-IN FORM

JOIN THE NATIONAL EFFORT to help use energy wisely. Only those products that deliver the highest level of energy efficiency are awarded the ENERGY STAR logo from the U.S. Environmental Protection Agency and the U.S. Department of Energy. Made by the manufacturers you know and trust, you're making the right choice with ENERGY STAR. Ask your participating retailer for more information.



- How did you first hear about the ENERGY STAR label? (check one)
 - Newspaper ad
 - Utility bill insert
 - Friend or relative
 - Radio ad
 - News article
 - Website
 - In-store
 - Sales associate
 - Not familiar with ENERGY STAR label
 - Other _____
- Did your sales associate mention ENERGY STAR qualified appliances during the sale?
 - Yes
 - No
- What was your main reason for deciding to purchase a new appliance? (check one)
 - Old unit broke
 - Wanted upgrade
 - Better performance
 - Energy savings
 - Remodeling
 - New home
 - Water savings (washer or dishwasher)
- What was your main reason for choosing this appliance model? (check one)
 - Features
 - Energy savings
 - Cash-Back Reward
 - Sales associate
 - Money savings
 - Better for environment
 - Certified by independent entity
- How did you first hear about the Rebate? (check one)
 - Newspaper ad
 - Radio ad
 - Utility representative
 - Utility bill insert
 - Friend or relative
 - News article
 - Website
 - In-store
 - Sales associate
 - Other _____
- How much did the Rebate influence your decision to purchase this appliance?
 - Not at all
 - A little
 - A lot
- The number of people living in your home per age category?

Under 20 years _____	20-24 years _____
25-34 years _____	35-54 years _____
55-74 years _____	75+ years _____
- What year was your home/farm/business built? _____
- Your annual household income? (residential customers only)
 - less than \$25,000
 - \$25 - \$49,999
 - \$50 - \$74,999
 - \$75 - \$99,999
 - above \$100,000
- Are you replacing an existing appliance?
 - yes
 - no
 If yes, what is the approximate age of the current appliance: _____ years
- Do you own any other ENERGY STAR qualified products? (check all that apply)
 - light bulbs
 - torchieres
 - light fixtures
 - electronics
 - refrigerator
 - dishwasher
 - room a/c
 - dehumidifier
- What is the gender of the main decision-maker on this appliance purchase:
 - male
 - female

Important Information

Your utility must be listed below in order to qualify for Rebate.

Participating Municipal Utilities:

- Aitkin Public Utilities
- Brainerd Public Utilities
- Ely Public Utilities
- Gilbert Public Utilities
- Grand Rapids Public Utilities
- Minnesota Power
- Mountain Iron Public Utility
- Pierz Public Utility
- Two Harbors Power and Light

Confidentiality Statement:

I am providing the requested information solely to be eligible to participate in this program and request that the personal information supplied by me be treated as confidential to the maximum extent possible.

Sign or Initial here

