



Cool Your World with ENERGY STAR® \$25 Cash-Back Rebate

Purchase and take delivery of ENERGY STAR qualified dehumidifiers or room air conditioners from April 1, 2008 – September 30, 2008 and receive a Mail-In Cash-Back Rebate.
Valid for customers of Minnesota Power and participating utilities only. See back for details.

STEP 1 TO BE COMPLETED BY RETAILER or PURCHASER (Required for processing.)

store name _____

store salesperson _____

city _____ state _____ zip _____

phone _____

Please complete the following information for each unit purchased. (Required for processing.)

Enter quantity purchased:

Brand

Model #

Serial #

___ room air conditioner (\$25)

___ dehumidifier (\$25)

TOTAL Cash-Back Rebate \$ _____

STEP 2 TO BE COMPLETED BY PURCHASER (Required for processing.)

customer first name _____ last _____

street address _____

city _____ state _____ zip _____ phone _____

electric utility company (required) _____ email _____

This/these products will be used in a:

- Apartment/Condo bldg (4 or more units)
- Single Family Home (1-3 units)

Purchase Date: ___ / ___ / ___

Copy of sales receipt must be sent with completed form.



Visit www.mnpower.com/foundmoney for a list of qualified models and a list of retail partners that carry qualified models.



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Participating Utilities:

Your electric utility must be listed below in order to qualify for Cash-Back Rebates.

Aitkin Public Utilities
Brainerd Public Utilities
Ely Public Utilities
Gilbert Public Utilities
Grand Rapids Public Utility
Minnesota Power
Mountain Iron Public Utility
Pierz Public Utility
Two Harbors Power and Light

STEP 3

This offer available to residential customers of Minnesota Power and participating utilities only.

Offer may be subject to change without prior notice. **Offer may not be used in conjunction with any other utility offer.**

Mail this completed form and a copy of your sales receipt showing model number, and purchase date to:

Minnesota ENERGY STAR
c/o WECC
431 Charmany Drive
Madison, WI 53719

Offer valid April 1, 2008 - September 30, 2008. Request must be postmarked no later than October 31, 2008. Offer expires September 30, 2008.

If you do not receive your Cash-Back Reward within eight weeks of mailing, please call the Minnesota ENERGY STAR Program toll-free at 888-509-3247, ext. 164, between 8 a.m. and 5 p.m. Central Standard Time, Monday through Friday.

Not responsible for lost, late, or undelivered responses. Late submissions will not be accepted. **Incomplete forms will not be processed.**

Fraudulent submissions could result in federal prosecution under U.S. Mail Fraud Statute (18 U.S. code, section 1241 and 1242).

This form has no cash value. Please retain a copy of it for your records.

Qualifying appliance(s) must be installed within the service area of a participating utility. Minnesota utilities do not warrant the performance of installed equipment expressly or implicitly.

This offer is sponsored by Minnesota Power and participating utilities.

Minnesota Power and participating utilities, in partnership with ENERGY STAR, offer consumers and businesses energy efficient solutions that save money and help the environment.

If you have questions on this form or the Minnesota ENERGY STAR Program, call 800.677.8423 or visit us online at www.mnpower.com/foundmoney.

STEP 4

- How did you first hear about the ENERGY STAR label? (check one)

<input type="checkbox"/> Newspaper ad	<input type="checkbox"/> Utility bill insert	<input type="checkbox"/> Friend or relative
<input type="checkbox"/> Radio ad	<input type="checkbox"/> News article	<input type="checkbox"/> Website
<input type="checkbox"/> In-store	<input type="checkbox"/> Sales associate	<input type="checkbox"/> Not familiar with ENERGY STAR label
<input type="checkbox"/> Other _____		
- Did your sales associate mention ENERGY STAR qualified appliances during the sale?

<input type="checkbox"/> Yes	<input type="checkbox"/> No
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- What was your main reason for deciding to purchase a new appliance? (check one)

<input type="checkbox"/> Old unit broke	<input type="checkbox"/> Wanted upgrade	<input type="checkbox"/> Better performance
<input type="checkbox"/> Energy savings	<input type="checkbox"/> Remodeling	<input type="checkbox"/> New home
<input type="checkbox"/> Water savings (washer or dishwasher)		
- What was your main reason for choosing this appliance model? (check one)

<input type="checkbox"/> Features	<input type="checkbox"/> Energy savings	<input type="checkbox"/> Cash-Back Reward
<input type="checkbox"/> Sales associate	<input type="checkbox"/> Better for environment	
<input type="checkbox"/> Money savings		<input type="checkbox"/> Certified by independent entity
- How did you first hear about the Cash-Back Reward? (check one)

<input type="checkbox"/> Newspaper ad	<input type="checkbox"/> Radio ad	<input type="checkbox"/> Utility representative
<input type="checkbox"/> Utility bill insert	<input type="checkbox"/> Friend or relative	<input type="checkbox"/> News article
<input type="checkbox"/> Website	<input type="checkbox"/> In-store	<input type="checkbox"/> Sales associate
<input type="checkbox"/> Other _____		
- How much did the Cash-Back Reward influence your decision to purchase this appliance?

<input type="checkbox"/> Not at all	<input type="checkbox"/> A little	<input type="checkbox"/> A lot
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- The number of people living in your home per age category?

Under 20 years _____	20-24 years _____	25-34 years _____
35-54 years _____	55-74 years _____	75+ years _____
- What year was your home/farm/business built? _____
- Your annual household income? (residential customers only)

<input type="checkbox"/> less than \$25,000	<input type="checkbox"/> \$25 - \$49,999	<input type="checkbox"/> \$50 - \$74,999
<input type="checkbox"/> \$75 - \$99,999		<input type="checkbox"/> above \$100,000
- Are you replacing an existing appliance?

<input type="checkbox"/> yes	<input type="checkbox"/> no
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 If yes, what is the approximate age of the current appliance: _____ years
- Do you own any other ENERGY STAR qualified products? (check all that apply)

<input type="checkbox"/> light bulbs	<input type="checkbox"/> torchieres	<input type="checkbox"/> light fixtures
<input type="checkbox"/> electronics	<input type="checkbox"/> refrigerator	<input type="checkbox"/> dishwasher
<input type="checkbox"/> room a/c		<input type="checkbox"/> dehumidifier
- What is the gender of the main decision-maker on this appliance purchase?

<input type="checkbox"/> male	<input type="checkbox"/> female
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Confidentiality Statement:

I am providing the requested information solely to be eligible to participate in this program and request that the personal information supplied by me be treated as confidential.

Sign or Initial here

