



LOOK FOR THE STAR

Get cash back by mail on the purchase of ENERGY STAR® qualified dehumidifiers.

GET \$25 BACK

 by mail from Minnesota Power and participating municipal utilities

NOW IS THE TIME TO BUY that dehumidifier you want AND get up to \$25 on your purchase of ENERGY STAR® qualified dehumidifiers, January 1 through December 31, 2010 from Minnesota Power and participating municipal utilities.

Benefits of ENERGY STAR qualified dehumidifiers include:

- Save \$20 in energy costs per year
- More efficient refrigeration coils, compressors and fans
- Use 10%–20% less energy

The energy saved by an ENERGY STAR qualified dehumidifier could power your refrigerator for six months.

This special rebate offer cannot be combined with any other Minnesota Power and/or participating municipal utility offer. This offer is available to customers of Minnesota Power and participating municipal utilities. Customers of some municipal utilities may not be eligible. See participating utility list on the back side of this form.

This ENERGY STAR REBATE offer is good for purchases of ENERGY STAR qualified dehumidifiers made between January 1 – December 31, 2010. To receive your Rebate, please fill out this form completely and mail it to the address below with a copy of the sales receipt. Incomplete information will delay or disqualify your Rebate. All Rebate requests must be postmarked no later than January 15, 2011.

**Mail to: MN ENERGY STAR APPLIANCES,
431 Charmany Drive, Madison, Wisconsin 53719**

Store Name _____		Salesperson _____	
City _____	State _____	Zip _____	

TO BE COMPLETED BY PURCHASER (Required for processing.)

Account Number (Minnesota Power Customers Only... located on your electric bill.) _____

Brand _____	Model _____	Serial # (required) _____
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Customer First Name _____	Last Name _____	Phone _____
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Street Address _____	City _____	State _____	Zip _____
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Your Electric Utility Company (required) _____	Your email address _____
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This dehumidifier will be used in a:
 Single Family Home (1-3 units) Apartment/Condo building (4 or more units)

Purchase Date: ____ / ____ / ____ \$ _____ **TOTAL Cash-Back Rebate**



HOW TO GET YOUR CASH-BACK REBATE

- 1. PURCHASE** and take delivery of an eligible ENERGY STAR qualified dehumidifier January 1 – December 31, 2010.
- 2. COMPLETE** the ENERGY STAR REBATE Mail-In form.
- 3. MAIL IN:**
 - Completed Mail-In form
 - Copy of your dated sales receipt

Offer good for purchases made January 1 – December 31, 2010. Request must be postmarked no later than January 15, 2011. Valid only on select ENERGY STAR qualified clothes washers. Qualifying appliance must be installed within the service area of Minnesota Power or a participating municipal utility. This Rebate offer cannot be combined with another offer from Minnesota Power and/or participating municipal utilities. See details on reverse side.

Minnesota Power does not warrant the performance of installed equipment expressly or implicitly. Offer may be subject to change without prior notice. Void if copied or transferred and where prohibited by law. Any other use constitutes fraud. One coupon per product purchased. All rebate submittals must be postmarked no later than January 15, 2011 to be considered for reimbursement. Not responsible for lost, late, or undelivered responses. Late submissions will not be accepted. Fraudulent submissions could result in federal prosecution under U.S. Mail Fraud Statute (18 U.S. code, section 1241 and 1242). This form has no cash value. Please retain a copy of it for your records. Please dispose of used appliances in an environmentally friendly way.

If you do not receive your Cash-Back Rebate within eight weeks of mailing, please call the Minnesota ENERGY STAR Program at 800.677.8423 ext. 303.

Minnesota Power and participating utilities, in partnership with ENERGY STAR, offer consumers and businesses energy efficient solutions that save money and help the environment. If you have questions on this form or the Minnesota ENERGY STAR program, call 800.677.8423 or visit us online at www.mnpower.com/energystar.





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ENERGY STAR REBATES MAIL-IN FORM

JOIN THE NATIONAL EFFORT to help use energy wisely. Only those products that deliver the highest level of energy efficiency are awarded the ENERGY STAR logo from the U.S. Environmental Protection Agency and the U.S. Department of Energy. Made by the manufacturers you know and trust, you're making the right choice with ENERGY STAR. Ask your participating retailer for more information.



Important Information

Your utility must be listed below in order to qualify for Rebate.

Participating Municipal Utilities:

- Aitkin Public Utilities
- Brainerd Public Utilities
- Ely Public Utilities
- Gilbert Public Utilities
- Grand Rapids Public Utilities
- Minnesota Power
- Mountain Iron Public Utility
- Pierz Public Utility
- Two Harbors Power and Light

1. How did you first hear about the ENERGY STAR label? (check one)
 - Newspaper ad Utility bill insert Friend or relative Radio ad
 - News article Website In-store Sales associate
 - Not familiar with ENERGY STAR label Other _____
2. Did your sales associate mention ENERGY STAR qualified appliances during the sale?
 - Yes No
3. What was your main reason for deciding to purchase a new appliance? (check one)
 - Old unit broke Wanted upgrade Better performance Energy savings
 - Remodeling New home Water savings (washer or dishwasher)
4. What was your main reason for choosing this appliance model? (check one)
 - Features Energy savings Cash-Back Reward Sales associate
 - Money savings Better for environment Certified by independent entity
5. How did you first hear about the Rebate? (check one)
 - Newspaper ad Radio ad Utility representative Utility bill insert
 - Friend or relative News article Website In-store
 - Sales associate Other _____
6. How much did the Rebate influence your decision to purchase this appliance?
 - Not at all A little A lot
7. The number of people living in your home per age category?

Under 20 years _____	20-24 years _____
25-34 years _____	35-54 years _____
55-74 years _____	75+ years _____
8. What year was your home/farm/business built? _____
9. Your annual household income? (residential customers only)
 - less than \$25,000 \$25 - \$49,999 \$50 - \$74,999 \$75 - \$99,999
 - above \$100,000
10. Are you replacing an existing appliance?
 - yes no
 - If yes, what is the approximate age of the current appliance: _____ years
11. Do you own any other ENERGY STAR qualified products? (check all that apply)
 - light bulbs torchieres light fixtures electronics
 - refrigerator dishwasher room a/c dehumidifier
12. What is the gender of the main decision-maker on this appliance purchase:
 - male female

Confidentiality Statement:

I am providing the requested information solely to be eligible to participate in this program and request that the personal information supplied by me be treated as confidential to the maximum extent possible.

Sign or Initial here

