



LOOK FOR THE STAR

Get cash back by mail on the purchase of ENERGY STAR® qualified dishwashers.

GET \$25 BACK

 by mail from Minnesota Power and participating municipal utilities

NOW IS THE TIME TO BUY that dishwasher you want AND get up to \$25 on your purchase of ENERGY STAR® qualified dishwashers, January 1 through December 31, 2010 from Minnesota Power and participating municipal utilities.

Benefits of ENERGY STAR qualified dishwashers include:

- Use 25% less energy
- Use less hot water, saving you \$90 over their lifetime
- Run 50% quieter than models manufactured 10 years ago

Compared to washing dishes by hand, an ENERGY STAR qualified dishwasher can save nearly 5,000 gallons of water per year.

This special rebate offer cannot be combined with any other Minnesota Power and/or participating municipal utility offer. This offer is available to customers of Minnesota Power and participating municipal utilities. Customers of some municipal utilities may not be eligible. See participating utility list on the back side of this form.

This ENERGY STAR REBATE offer is good for purchases of ENERGY STAR qualified dishwashers made between January 1 – December 31, 2010. To receive your Rebate, please fill out this form completely and mail it to the address below with a copy of the sales receipt. Incomplete information will delay or disqualify your Rebate. All Rebate requests must be postmarked no later than January 15, 2011.

**Mail to: MN ENERGY STAR APPLIANCES,
431 Charmany Drive, Madison, Wisconsin 53719**

_____		_____	
Store Name	Salesperson		

City	State	Zip	

TO BE COMPLETED BY PURCHASER (Required for processing.)

Account Number (Minnesota Power Customers Only... located on your electric bill.) _____

_____		_____		_____	
Brand	Model	Serial # (required)			

Customer First Name		Last Name		Phone	

Street Address		City	State	Zip	

Your Electric Utility Company (required)				Your email address	

This dishwasher will be used in a:
 Single Family Home (1-3 units) Apartment/Condo building (4 or more units)

Purchase Date: ____ / ____ / ____ \$ _____ **TOTAL Cash-Back Rebate**



HOW TO GET YOUR CASH-BACK REBATE

- 1. PURCHASE** and take delivery of an eligible ENERGY STAR qualified dishwasher January 1 – December 31, 2010.
- 2. COMPLETE** the ENERGY STAR REBATE Mail-In form.
- 3. MAIL IN:**
 - Completed Mail-In form
 - Copy of your dated sales receipt

Offer good for purchases made January 1 – December 31, 2010. Request must be postmarked no later than January 15, 2011. Valid only on select ENERGY STAR qualified dishwashers. Qualifying appliance must be installed within the service area of Minnesota Power or a participating municipal utility. This Rebate offer cannot be combined with another offer from Minnesota Power and/or participating municipal utilities. See details on reverse side.

Minnesota Power does not warrant the performance of installed equipment expressly or implicitly. Offer may be subject to change without prior notice. Void if copied or transferred and where prohibited by law. Any other use constitutes fraud. One coupon per product purchased. All rebate submittals must be postmarked no later than January 15, 2011 to be considered for reimbursement. Not responsible for lost, late, or undelivered responses. Late submissions will not be accepted. Fraudulent submissions could result in federal prosecution under U.S. Mail Fraud Statute (18 U.S. code, section 1241 and 1242). This form has no cash value. Please retain a copy of it for your records. Please dispose of used appliances in an environmentally friendly way.

If you do not receive your Cash-Back Rebate within eight weeks of mailing, please call the Minnesota ENERGY STAR Program at 800.677.8423 ext. 303.

Minnesota Power and participating utilities, in partnership with ENERGY STAR, offer consumers and businesses energy efficient solutions that save money and help the environment. If you have questions on this form or the Minnesota ENERGY STAR program, call 800.677.8423 or visit us online at www.mnpower.com/energystar.





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ENERGY STAR REBATES MAIL-IN FORM

JOIN THE NATIONAL EFFORT to help use energy wisely. Only those products that deliver the highest level of energy efficiency are awarded the ENERGY STAR logo from the U.S. Environmental Protection Agency and the U.S. Department of Energy. Made by the manufacturers you know and trust, you're making the right choice with ENERGY STAR. Ask your participating retailer for more information.



- How did you first hear about the ENERGY STAR label? (check one)

<input type="checkbox"/> Newspaper ad	<input type="checkbox"/> Utility bill insert	<input type="checkbox"/> Friend or relative	<input type="checkbox"/> Radio ad
<input type="checkbox"/> News article	<input type="checkbox"/> Website	<input type="checkbox"/> In-store	<input type="checkbox"/> Sales associate
<input type="checkbox"/> Not familiar with ENERGY STAR label	<input type="checkbox"/> Other _____		
- Did your sales associate mention ENERGY STAR qualified appliances during the sale?

<input type="checkbox"/> Yes	<input type="checkbox"/> No
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- What was your main reason for deciding to purchase a new appliance? (check one)

<input type="checkbox"/> Old unit broke	<input type="checkbox"/> Wanted upgrade	<input type="checkbox"/> Better performance	<input type="checkbox"/> Energy savings
<input type="checkbox"/> Remodeling	<input type="checkbox"/> New home	<input type="checkbox"/> Water savings (washer or dishwasher)	
- What was your main reason for choosing this appliance model? (check one)

<input type="checkbox"/> Features	<input type="checkbox"/> Energy savings	<input type="checkbox"/> Cash-Back Reward	<input type="checkbox"/> Sales associate
<input type="checkbox"/> Money savings	<input type="checkbox"/> Better for environment	<input type="checkbox"/> Certified by independent entity	
- How did you first hear about the Rebate? (check one)

<input type="checkbox"/> Newspaper ad	<input type="checkbox"/> Radio ad	<input type="checkbox"/> Utility representative	<input type="checkbox"/> Utility bill insert
<input type="checkbox"/> Friend or relative	<input type="checkbox"/> News article	<input type="checkbox"/> Website	<input type="checkbox"/> In-store
<input type="checkbox"/> Sales associate	<input type="checkbox"/> Other _____		
- How much did the Rebate influence your decision to purchase this appliance?

<input type="checkbox"/> Not at all	<input type="checkbox"/> A little	<input type="checkbox"/> A lot
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- The number of people living in your home per age category?

Under 20 years _____	20-24 years _____
25-34 years _____	35-54 years _____
55-74 years _____	75+ years _____
- What year was your home/farm/business built? _____
- Your annual household income? (residential customers only)

<input type="checkbox"/> less than \$25,000	<input type="checkbox"/> \$25 - \$49,999	<input type="checkbox"/> \$50 - \$74,999	<input type="checkbox"/> \$75 - \$99,999
<input type="checkbox"/> above \$100,000			
- Are you replacing an existing appliance?

<input type="checkbox"/> yes	<input type="checkbox"/> no
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 If yes, what is the approximate age of the current appliance: _____ years
- Do you own any other ENERGY STAR qualified products? (check all that apply)

<input type="checkbox"/> light bulbs	<input type="checkbox"/> torchieres	<input type="checkbox"/> light fixtures	<input type="checkbox"/> electronics
<input type="checkbox"/> refrigerator	<input type="checkbox"/> dishwasher	<input type="checkbox"/> room a/c	<input type="checkbox"/> dehumidifier
- What is the gender of the main decision-maker on this appliance purchase:

<input type="checkbox"/> male	<input type="checkbox"/> female
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Important Information

Your utility must be listed below in order to qualify for Rebate.

Participating Municipal Utilities:

- Aitkin Public Utilities
- Brainerd Public Utilities
- Ely Public Utilities
- Gilbert Public Utilities
- Grand Rapids Public Utilities
- Minnesota Power
- Mountain Iron Public Utility
- Pierz Public Utility
- Two Harbors Power and Light

Confidentiality Statement:

I am providing the requested information solely to be eligible to participate in this program and request that the personal information supplied by me be treated as confidential to the maximum extent possible.

Sign or Initial here

