

# \$50 Bonus Coupon\*

Thank you for

*demonstrating the power of one<sup>®</sup> at Home*

in addition to the \$400 standard rebate on qualifying drain water heat recovery (DWHR) units to help manage your water heating costs for a total rebate of \$450. Start saving energy, increase your water heating capacity, and get the most out of your energy dollar with a DWHR unit.

**\*You must have an electric water heater to qualify.** This bonus coupon must be attached to the standard rebate form (**only available through program-trained plumbers**) to qualify for the additional \$50 bonus. You must be a Minnesota Power residential customer or a residential customer of a participating utility. This offer is not valid with any other special offer.

\*\*Visit [www.mnpower.com/dwhrbonus](http://www.mnpower.com/dwhrbonus) or call **800-677-8423 (opt. 2)** for more information and a list of program-trained plumbers.

**Offer good through February 28, 2010, while rebate dollars are available.**

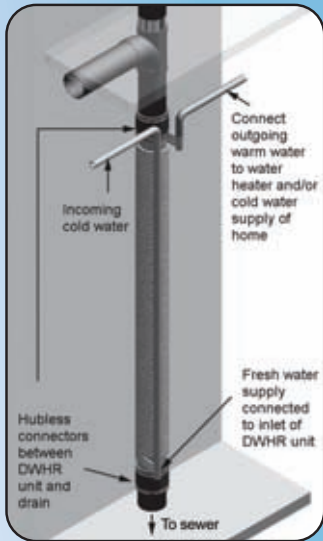
**Stop losing 90% of the heat in your water down the drain!**

***It's as easy as 1-2-3!***

- 1. Contact a program-trained plumber\*\* and tell him or her you have a \$50 bonus coupon.**
- 2. The plumber will determine if a DWHR unit is right for your home. If so, the plumber will provide information about cost and qualifying products for the rebate.**
- 3. After installation of the DWHR unit, the plumber will submit the necessary paperwork so you can receive the \$450 rebate.**



J-52127 DWH



demonstrating the **power of one**<sup>®</sup> by managing your energy costs and maximizing your incentive dollars with a DWHR unit

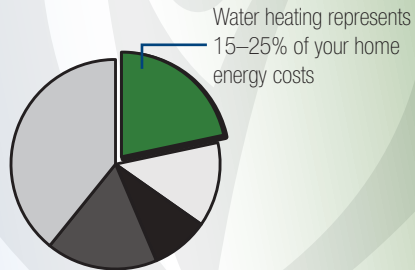
Drain Water Heat Recovery unit (DWHR)  
 \$50 bonus + \$400 standard rebate = **\$450 total rebate** on qualifying DWHR unit.

**Note:** You must have an electric water heater and work with a program-trained plumber to qualify.

**Don't lose 90% of your heat down the drain ... install a DWHR**

- Reduce your water heating costs by up to 40% based on water use habits. That's an estimated savings of \$94–\$243 a year.\*
- Increase hot water capacity and the life of your water heater.
- Benefit the environment.
- Collect a \$450 rebate.

\*based on Minnesota Power's current average residential rate



Visit [www.mnpower.com/h20](http://www.mnpower.com/h20) for more water- and energy-saving tips and tools.