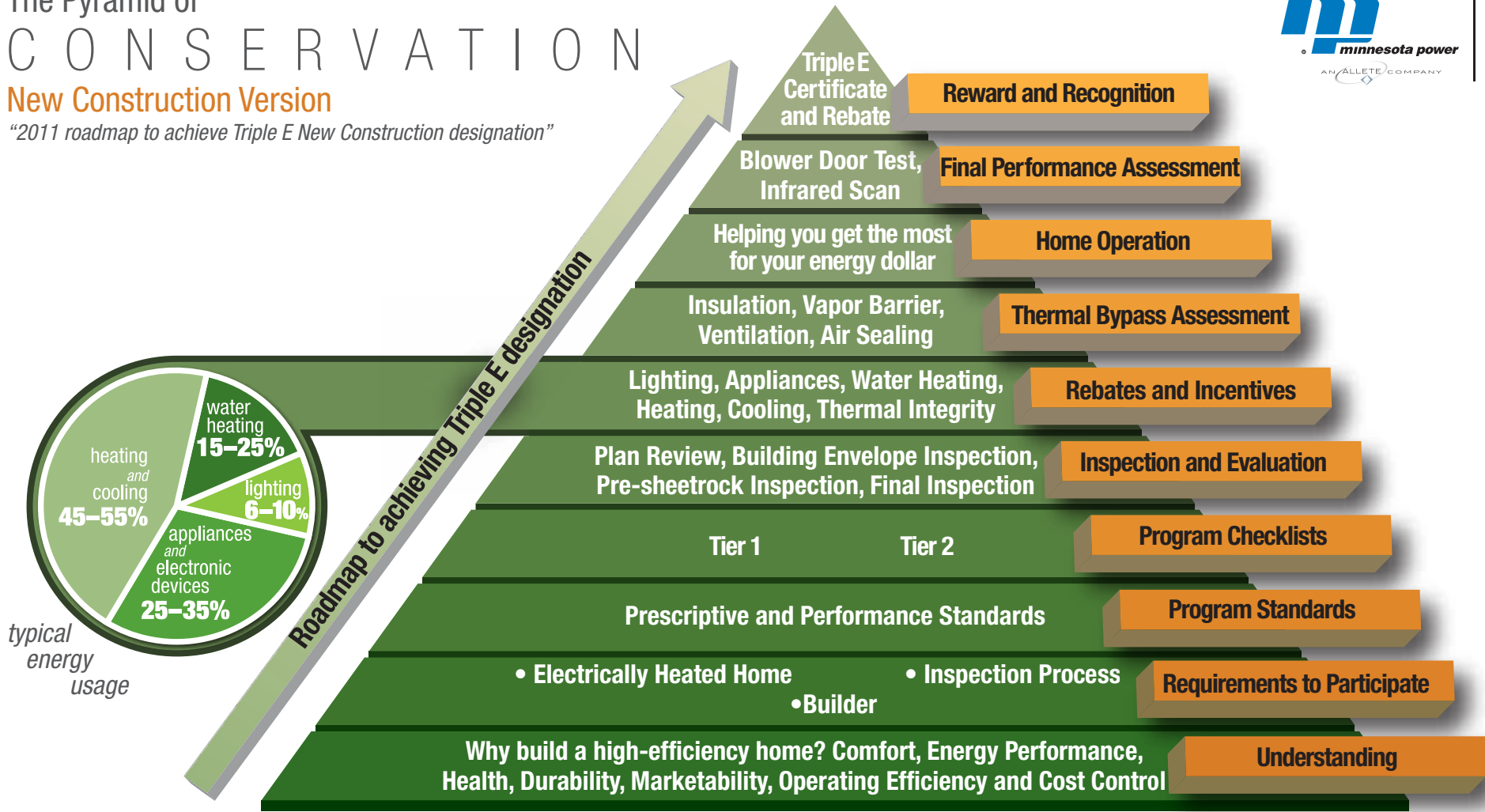


The Pyramid of CONSERVATION

New Construction Version

"2011 roadmap to achieve Triple E New Construction designation"



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[www.mnpower.com / TripleE](http://www.mnpower.com/TripleE)

Building a New Home – where do I begin to get the most for my energy dollar?

Think of your home as an energy-efficient system that can be optimized to deliver the outcomes you desire, from comfort and durability to energy performance and operational efficiency and cost control. The above New Construction Pyramid provides you and your builder a roadmap, or action plan, for achieving the benefits of Triple E New Construction designation. Based on meeting specific prescriptive and performance standards, fulfilling the requirements for participation, and completing the inspection and evaluation process, you may qualify for up to \$2,000 in incentives. Triple E homes have proven to average a 25% reduction in space heating costs compared to conventional new construction.

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